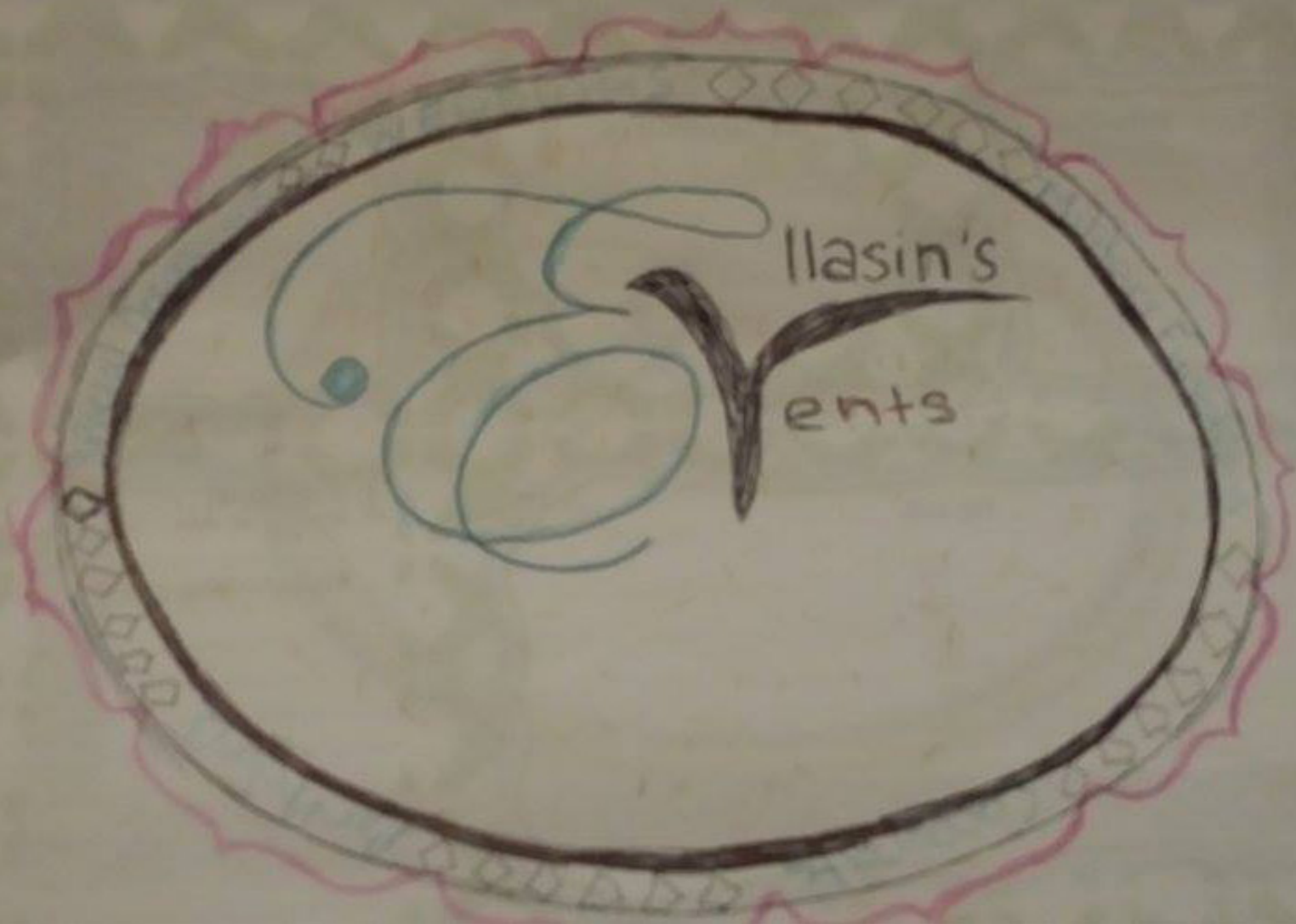




## Logo/Card Design

Ellasins Events  
Chesapeake, VA  
Summer 2014

A mock-up of the final card design for *Ellasin's Events*. Its simple, elegant and filled with flashy imagery.



## Original Drawing

Ellasins Events  
Chesapeake, VA  
Summer 2014

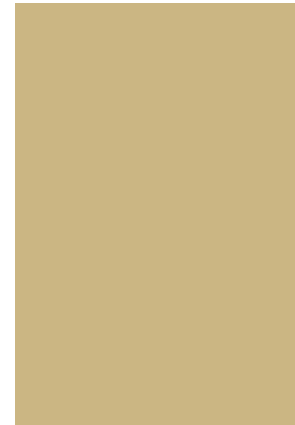
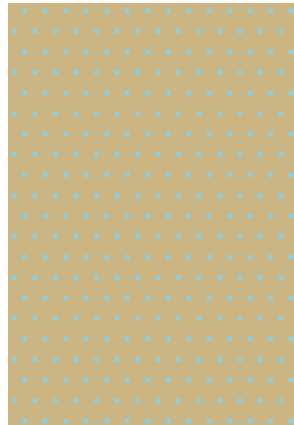
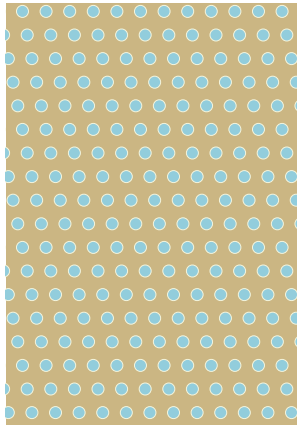
She wanted me to recreate her original artwork as her logo. I wanted to offer her additional options to choice from; to broaden her scope of what it could become.





## Experiments

Ellasins Events I pushed the design further by creating a series of experimental logos.  
 Chesapeake, VA  
 Summer 2014



## Focused Design

Ellasins Events She asked me to focus on her original design. So I alternated the type and colors.  
Chesapeake, VA  
Summer 2014



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## Final

Ellasins Events This is what the final logo and business card looked like.  
Chesapeake, VA  
Summer 2014